

The logo features the text "GRES ARAGÓN" in a bold, dark grey sans-serif font. A small orange horizontal bar is positioned above the letter "O". The text is set against a background of a large tan triangle pointing towards the bottom right, with the rest of the background being white.

# GRES ARAGÓN

SOLUTIONS FOR LIVING

2022 CORPORATE PRESENTATION

COMPANY

PEOPLE

MARKETING

HISTORY

PROCUREMENT/  
SUPPLIERS

EMPLOYEES

R&D+i

TRADE SHOWS

MISSION, VISION,  
VALUES

ALLIANCES/  
ASSOCIATIONS

SAMCA COMMITMENT

FACILITIES

CATALOGS

STRATEGY

POLICIES

HEALTH &  
SAFETY

PLANTS

SOCIAL MEDIA

SAMCA  
GROUP

QUALITY

PRODUCT

WAREHOUSE

TRAINING

ORGANIZATION

ENVIRONMENTAL

BRANDS/LINES

SHOWROOMS

ECONOMIC  
INFORMATION

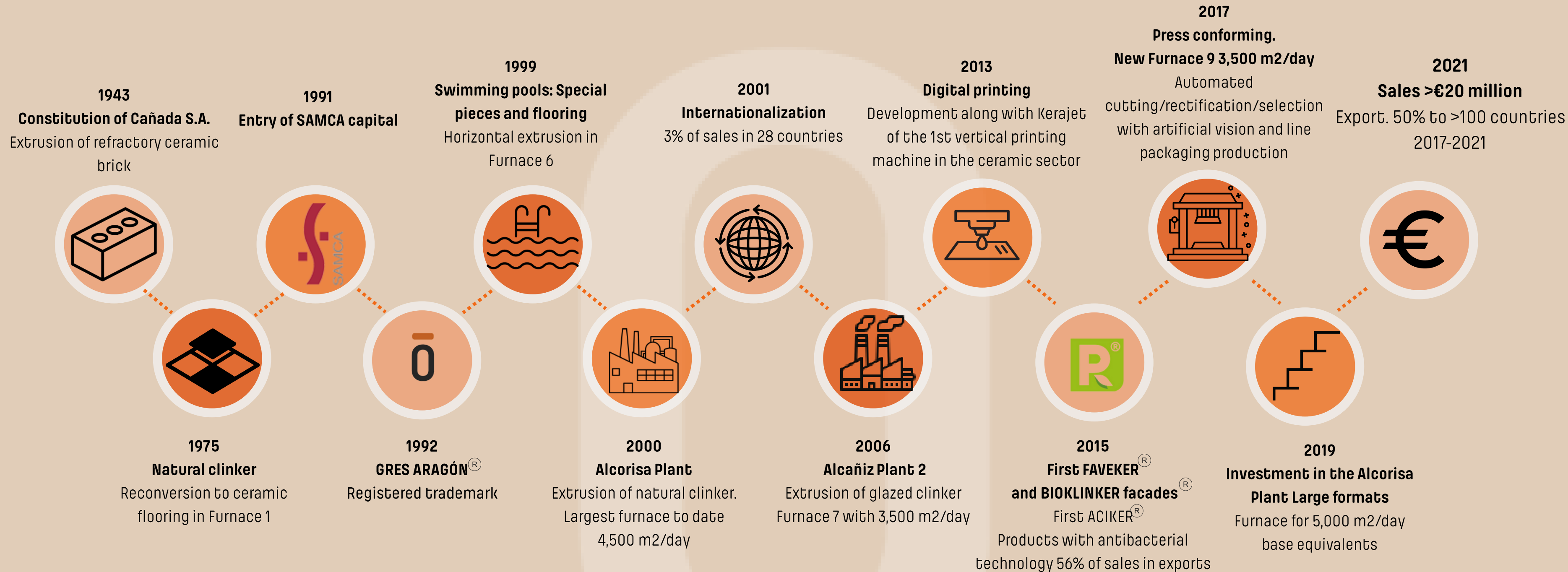
ENERGY

ADVANTAGES

SOCIAL RESP.

QUALITY

# HISTORY



# MISSION, VISION, VALUES



To provide quality, innovative and healthy sustainable ceramic architectural solutions in collaboration with customers and opinion leaders all while creating quality employment and high added value.

## MISSION



To be the leaders in ceramic products, quality and service, offering the ideal solutions for exterior and interior spaces: flooring, facades and pools. To contribute to the achievement of the Sustainable Development Goals, especially as concerns decarbonization, health and the wellbeing of all stakeholders.

## VISION



- The utmost customer, employee and supplier satisfaction.
- Sustainable with a balance between social wellbeing, environmental care and economic growth.
- Socially responsible towards our employees, the environment and society.
- Ongoing improvement aimed at excellence.
- Committed to the UN SDGs.

- Innovation in products and processes by re-investing our profits while applying and developing the most modern technology available.
- Teamwork with all of our personnel participating in our joint efforts.
- Honesty, diligence, coherency, transparency and legal compliance.

## VALUES



# STRATEGY

We're guided by and centered on focused sustainability in addition to the principles of CSR, fundamentally as concerns our stakeholders: customers, people and the environment.

"MORE VALUE, LESS IMPACT"



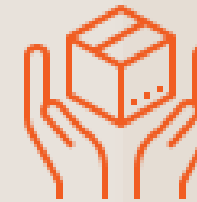
**€20.1 M TURNOVER**



**2,138 CUSTOMERS**



**117 COUNTRIES**



**1,967 REFERENCES SOLD**



**172 EMPLOYEES**



**3 PRODUCTION PLANTS**



**3 LOGISTICS CENTERS**

*These data reflect the GRES ARAGÓN figures for 2021\**



# SAMCA GROUP



Gres de Aragón S.A., since the year 1991, and Faveker S.L., since its constitution in the year 2019, belong to the SAMCA Business Group Ceramics Division.

With Aragonese roots, SAMCA Group is present in the sectors of mining, renewable energies, plastic polymers, synthetic fibers, agrifood, real estate development, agrochemicals and logistics infrastructures operating throughout Spain, part of Europe and Latin America.

## OUR RAW MATERIALS COME FROM GROUP COMPANIES

### CLAY

- Ariño (Teruel)
- Onda (Castellón)
- Tamame (Zamora)

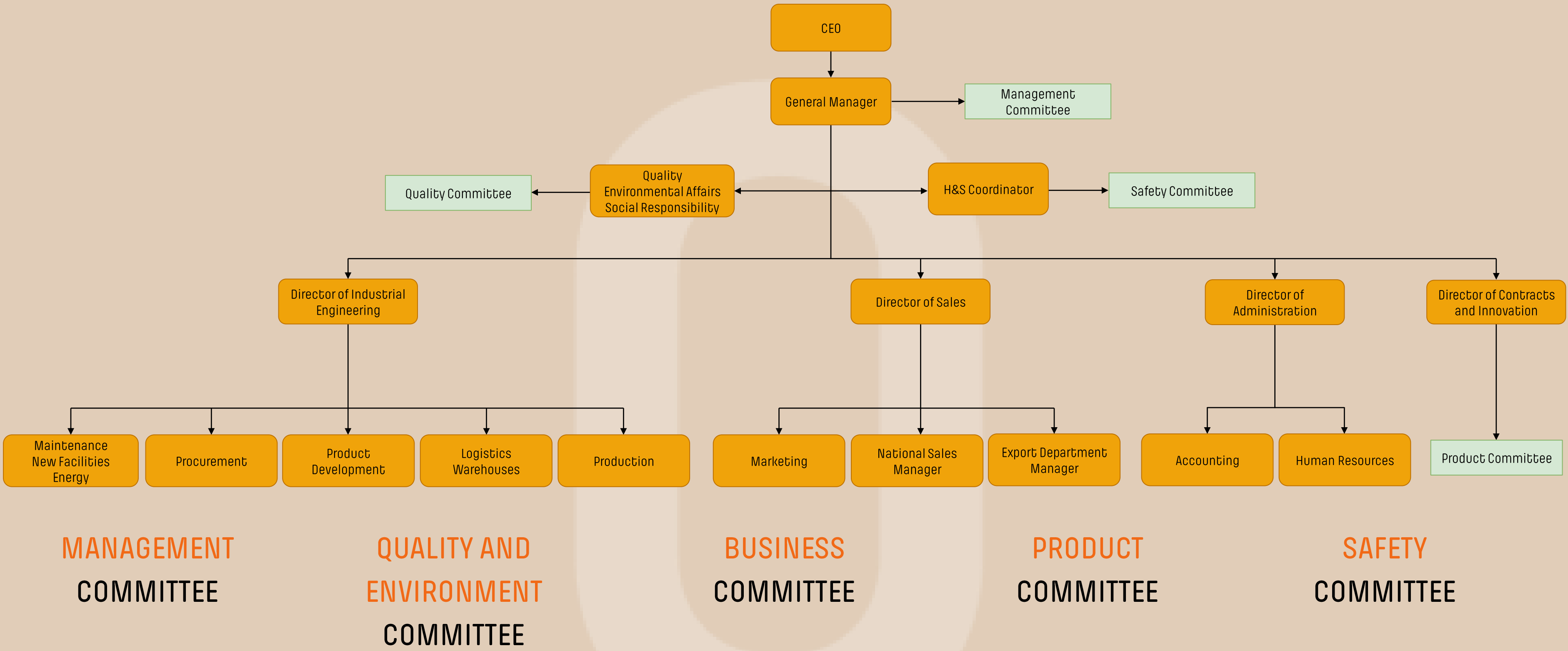
### GLAZES AND COLORING AGENTS

- Alcora (Castellón)

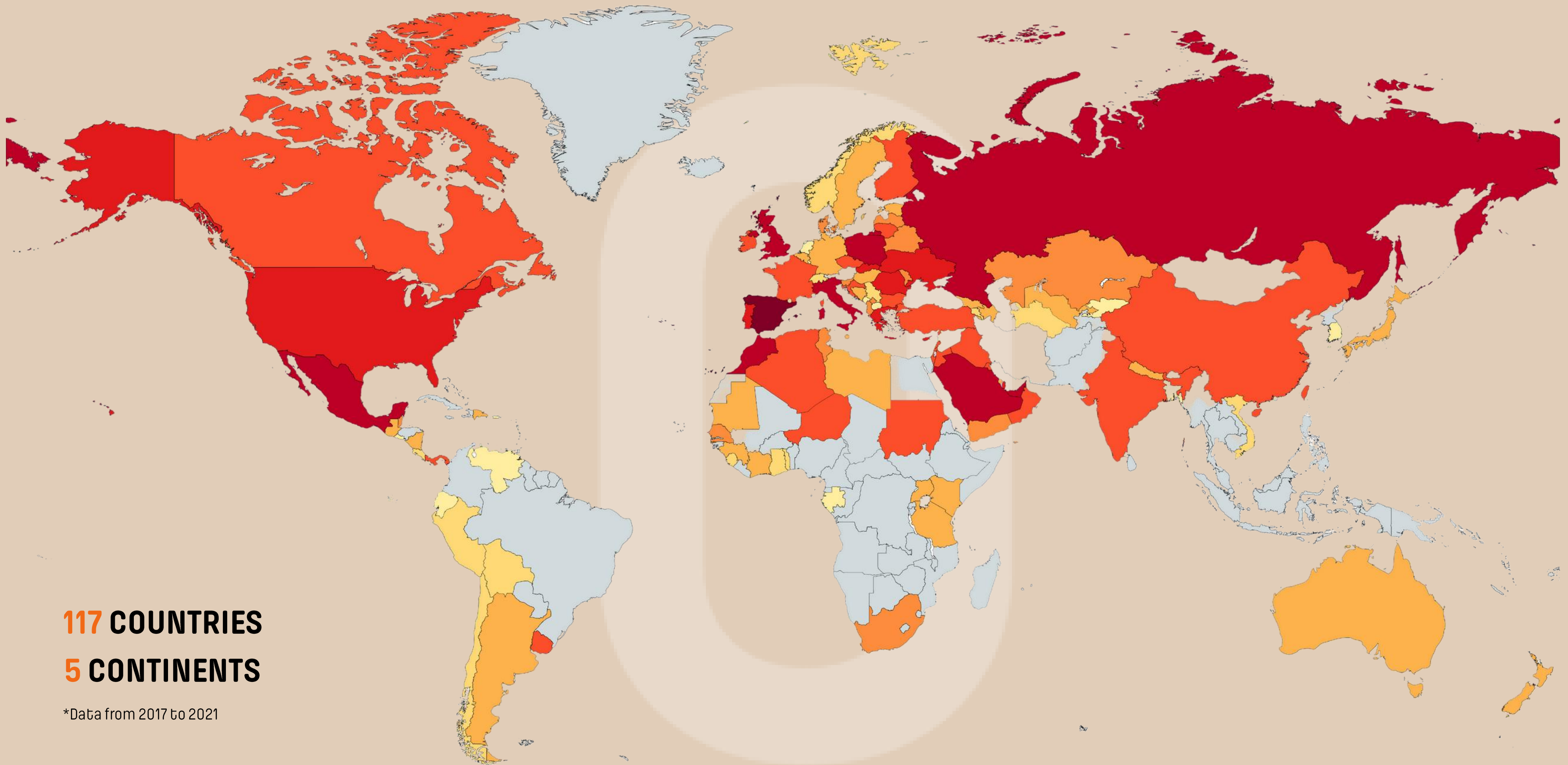


(Visit the [SAMCA Group](#) website for more information)

# CORPORATE GOVERNANCE



# SALES



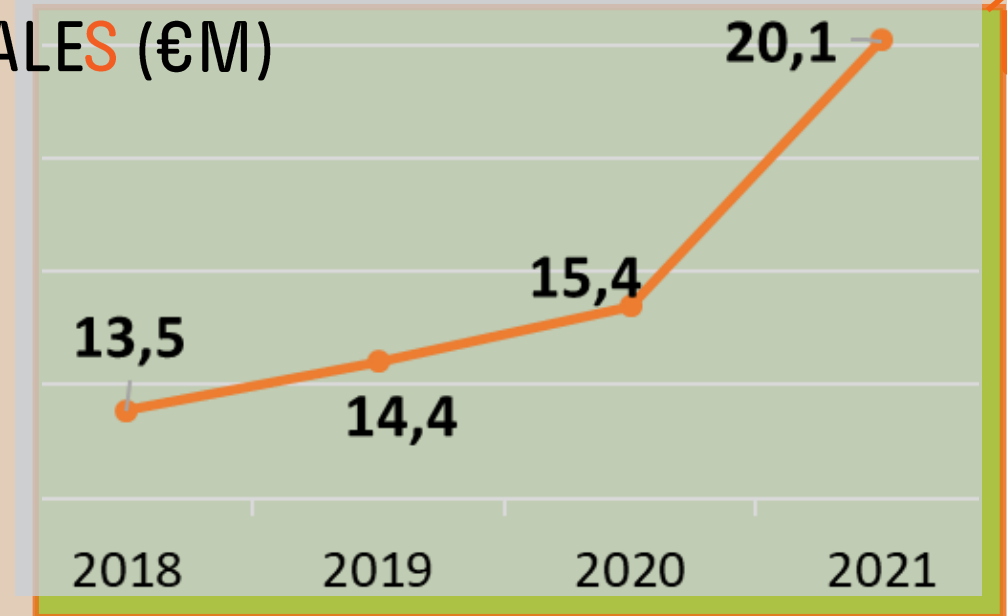
**117 COUNTRIES**  
**5 CONTINENTS**

\*Data from 2017 to 2021

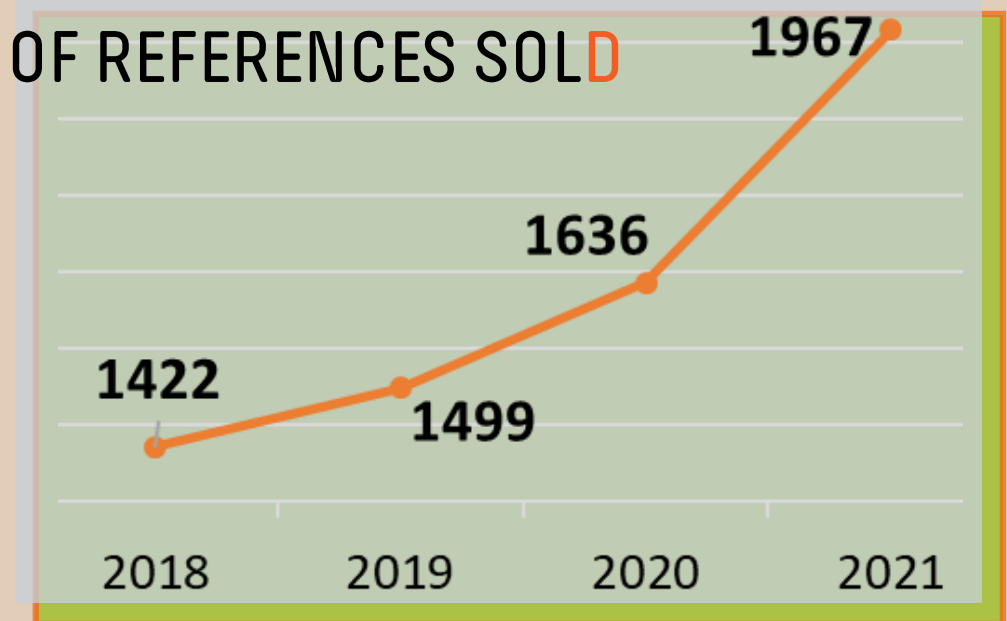


**100%  
REINVESTMENT OF  
PROFITS EARNED**

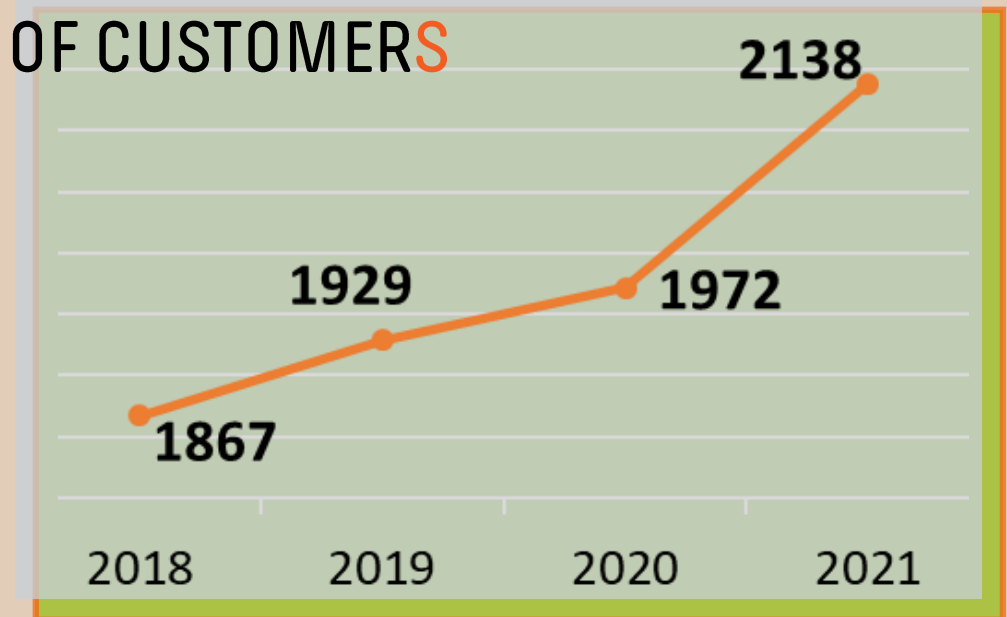
SALES (€M)



NO. OF REFERENCES SOLD

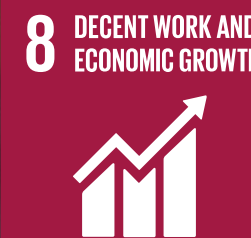


NO. OF CUSTOMERS



# PROCUREMENT AND SUPPLIER RELATIONS POLICY

- Production plants in Lower Aragon, minimizing the impact of transportation
- Close suppliers. Local development with local shops and subcontractors
- Environmental criteria for procurement and supplier contracting
- We transmit a commitment to quality and excellence on all levels to all our suppliers



# BUSINESS AND SECTOR ASSOCIATIONS: WE PARTICIPATE



Supporting, defending and promoting the general and shared interests of the ceramic industry.



Representing, promoting and defending the interests of the industry, businesses and services in the province of Teruel, as well as the provision of services to companies engaging in these activities.

An Aragon Government agency which promotes the internationalization of the Aragonese economy, supporting our companies' foreign trade and attracting foreign investment to the region.



Defending the shared interests of sector companies, fostering awareness for ceramic materials, researching the development of new products and construction systems.

Representing and defending the interests of companies in the pool business in Spain, promoting their technical and economic development.



Highlighting the value of business and business owners in society as the best lever for economic development in Aragon and helping create the best conditions for their competitiveness.

Fostering the technical progress of ceramic and glass industries in addition to stimulating their growth and improvement through basic and applied scientific research.



A very qualified team with the proper infrastructures and technical and scientific equipment to handle R&D&i and business technology transfer projects in order to generate innovation and improve the strategic positioning of the ceramic sector.

A business platform for Aragonese companies. We actively participate through SAMCA.



Fostering the social and economic development of Aragon, more and better jobs, and correcting intra-territorial imbalances.

Spanish Federation of Construction Product Manufacturer Associations



Spanish National Ceramic and Construction Material Distributors Association, representing the professional distribution of materials for building and renovations.

European Ceramic Industry Association

CET-EUROPEAN CERAMIC TILE MANUFACTURERS FEDERATION is the sector association for floor and wall tiling (to which ASCER belongs).



European Ceramic Industry Association.

TBE-TILES AND BRICKS EUROPE is the sector association for bricks and roof tiling (to which ASCER belongs).

Promoting the internationalization of Spanish companies.



Association of companies and professionals specializing in the installation of all types of ceramic cladding.

# QUALITY POLICY



- A Management System certified based on standard UNE-EN-ISO 9001
- Ongoing improvement of processes and products
- We promote actions and join initiatives that comply with the UN Sustainable Development Goals (SDG)
- Fostering skill building for ongoing improvement
- Training in organizational quality management and personal development



# ENVIRONMENTAL POLICY



- A Management System based on standard UNE-EN-ISO 14001
- Ongoing improvement in favor of energy efficiency and the sustainable use of resources
- Reducing our environmental impact. Strategies and actions aimed at a management model that is aligned with the circular economy
- Calculating the carbon footprint of our products. We establish decarbonization actions
- Training on environmental management



# ENERGY POLICY



- A Management System based on standard UNE-EN-ISO 50001
- Ongoing improvement by increasing the energy efficiency of our processes
- Calculating our carbon footprint to minimize our energy impact
- Training on energy management



# CORPORATE SOCIAL RESPONSIBILITY POLICY



- We want to be an exemplary and transparent organization
- Compliance with the laws and internal ethics standards
- Excellence in management and ongoing improvement based on trust and credibility
- Promoting professional relationships based on respect, collaboration, equity and communication
- Respect for the environment
- Ethical and responsible supplier relations
- Committed to society: reinvestment, quality jobs, excellence, integrity and innovation



## LEGAL COMPLIANCE

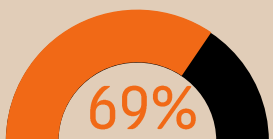
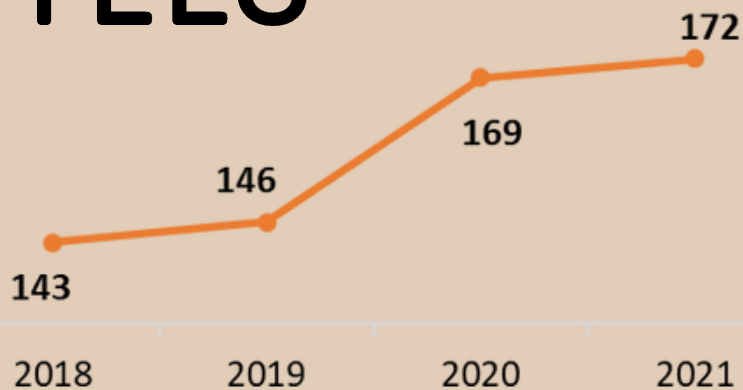
The GRES ARAGÓN Group has had an Internal Code of Conduct in place since 2017, which is periodically revised with any changes communicated to all personnel.

The SAMCA Group has had a Criminal Compliance Management System in place since 2021, with the aim of preventing, detecting and sanctioning any irregular, unlawful or unethical conducts within its organization. The basic elements of the SAMCA Group Criminal Compliance Management System are:

- The Compliance Policy, which formalizes and keeps up-to-date the existing corporate culture of absolute respect for the law, internal policies and the ethics standards established in the group's Code of Ethics.
- Code of Ethics: regulating the ethical principles and rules of conduct which must govern all actions by the professionals and people associated with the organization who are considered subject to it, irrespective of their hierarchical level, geographic location or functional role.



# EMPLOYEES



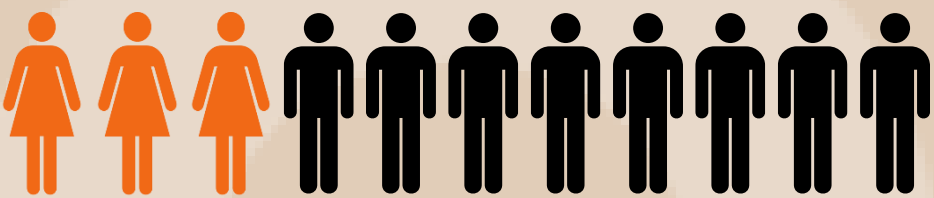
ALCAÑIZ



ALCORISA



ONDA



22%

78%

**88% RESIDENTS IN DEPOPULATED AREAS**

**80% INDEFINITE CONTRACTS**

**100% INTERNALLY TRAINED**

**61% MORE THAN 9 YEARS OF SERVICE**

**48,1 YEARS OLD ON AVERAGE**



These data reflect the GRES ARAGÓN figures for 2021\*



# COMMITMENT TO OUR EMPLOYEES

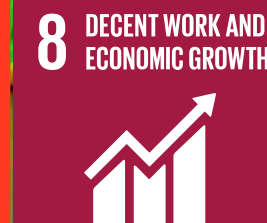


Professional relationships based on respect for others' dignity, collaboration, equity and communication

- Fostering a work/life balance
- Promoting safety, health and hygiene at the workplace
- Ensuring a work atmosphere that is free of any type of harassment (workplace, sexual and/or based on gender)
- Encouraging the job integration of people with disabilities or handicaps
- Protecting effective equality between women and men, guaranteeing the same hiring and professional development opportunities at work
- Recognizing employees' rights of association, to form unions and engage in collective bargaining
- Fostering employees' professional development, training and promotion
- Linking employee compensation and promotion to merit and capacity

# HEALTH & SAFETY POLICY

- We guarantee all actions comply with the laws in effect and the organization's requirements in the area of **Health and Safety**
- Activities considering people's health and safety as essential values, **eliminating occupational risks** and controlling and/or minimizing those that cannot be eliminated through exhaustive assessment of our working conditions and procedures
- We correct all deficiencies and deviations detected as part of our **ongoing improvement**, thereby enhancing the health and safety of all workers
- All of our workers receive **training** on the risks inherent to their jobs



# OUR BRANDS



**GRES ARAGÓN**  
SOLUTIONS FOR LIVING



We provide sustainable ceramic architectural solutions in porcelain and country-style tile for indoor and outdoor cladding and flooring.

**FAVEKER**  
ARCHITECTURAL CERAMICS



Ventilated facade systems for renovations, new construction and singular projects to achieve more sustainable, efficient and comfortable buildings through thermal and acoustic insulation.

**ACEPOOL**  
WELLNESS CERAMICS - GRES ARAGÓN



We have two specific lines for pools, one for public pools and another for private, residential pools. We offer the best materials with resistance, durability, low porosity and non-slip surfaces.

**BIOKLINKER**  
TECHNOLOGY BY GRES ARAGÓN



Our Bioklinker technology inhibits the growth of bacteria, fungi and yeast for products that are effective against odors and stains. Since the treatment is applied during the manufacturing process before firing, neither the characteristics nor the tone of the material are affected.

# ADVANTAGES OF OUR PRODUCTS



## Hygienic, anti-allergic and aseptic

Impermeable, innocuous, and odor-free without any allergens.  
Do not emit Volatile Organic Compounds.



## Slip resistance

Material that adheres well to the ground, preventing slips  
whether wearing shoes or barefoot.



## Resistance to thermal shock and freezing

Material that is resistant to sudden changes in temperature  
as well as frost.



## All-natural with zero plastic and free of toxic substances

Mostly comprised of inorganic minerals, water and fire, and free of VOCs



## Resistant and long-lasting

Resistant to high and low temperatures, water, moisture and contact with  
aggressive chemicals. Durable over time.



## Fireproof

Material that is naturally fireproof and free of toxic smoke emissions when exposed  
to fire.



## Easy maintenance

Easy cleaning without the need for strong chemicals which is better for indoor air  
quality.



## Energy efficient

With thermal and acoustic insulation properties with thermal inertia and  
conduction capacity.





# CERTIFICATIONS

All ceramic products are tested annually at accredited external laboratories in order to guarantee compliance with all mandatory requirements of the Technical Building Code (Spain), CE Marking (Europe), UKCA (United Kingdom), CCC (China), KUCAS (Kuwait), QM-SASO (Saudi Arabia) and other required certification systems in our export markets.



Europe



Saudi Arabia



United Kingdom



Kuwait

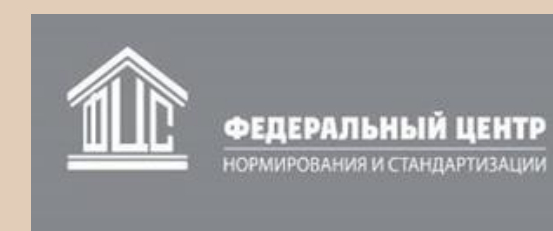


China

Specific to Ventilated Facades:



Product Technical Assessment



Russia



United Arab Emirates  
Civil Defence

GRES ARAGÓN has its **own laboratory** at its facilities to control the quality of all raw materials and finished products pursuant to ISO 10545 standards for ceramic tile testing.



# R&D+i



## 67 PATENTS AT SAMCA

Driven by SAMCA Group R&D and in collaboration with technology centers and external laboratories, our goal is to be at the forefront of pure research projects as a preliminary step to possible industrial implementation of the results and/or products obtained.



GRES ARAGÓN has an internal process for New Product Development:

- Requests from our customers/product prescribers which are customized for specific projects.
- The launch of new products for inclusion in our catalog.
- New innovative designs developed by our R&D Department to provide construction solutions with environmental, technical and other improvements.



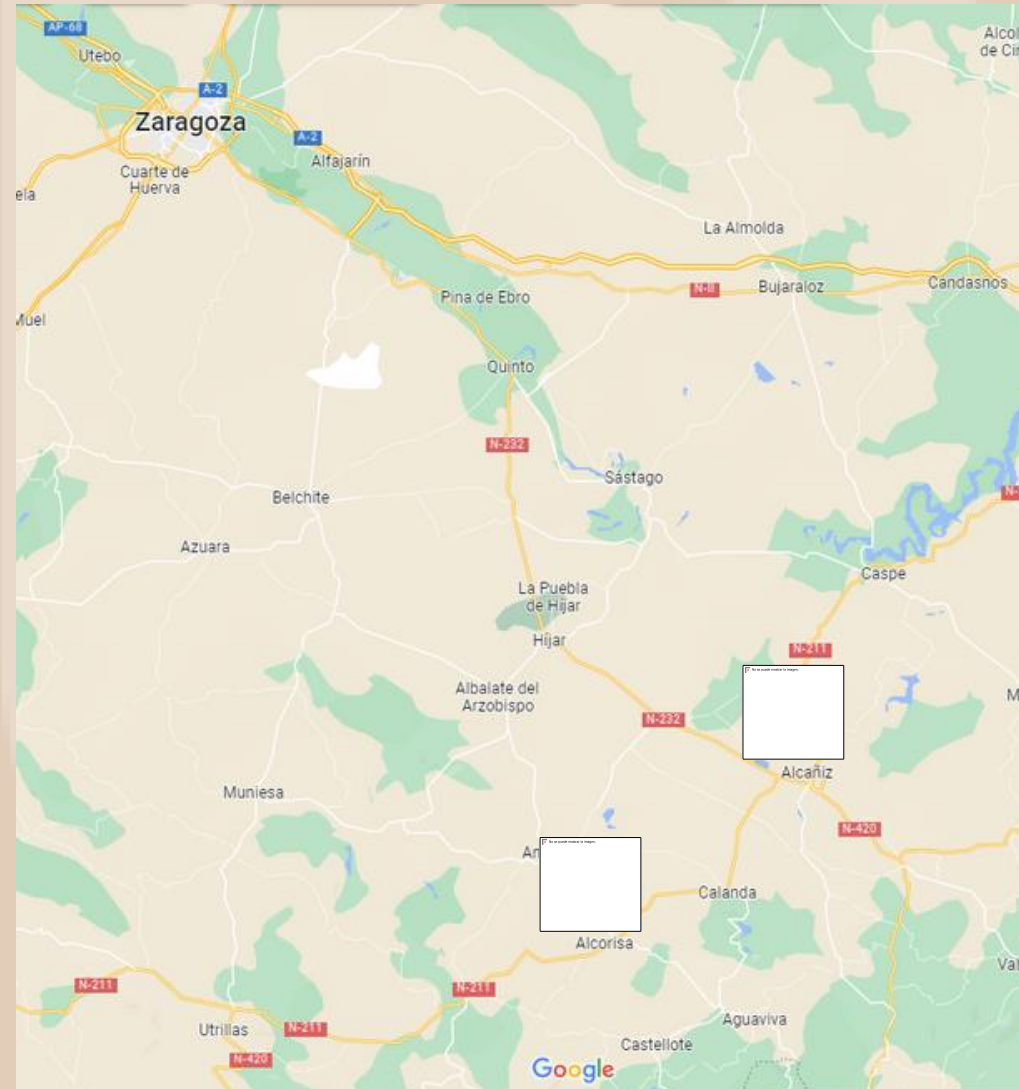
# PRODUCTION PLANTS



## FAVEKER - ALCORISA



Ventilated facades and large-format step treads made of horizontally extruded porcelain tiling.



## GRES ARAGÓN - ALCAÑIZ



Plant 1: Stoneware extruded horizontally as well as special pressed parts made of porcelain tiling.

Plant 2: Stoneware and special parts made of clinker extruded vertically.

# SALES AND LOGISTICS CENTER

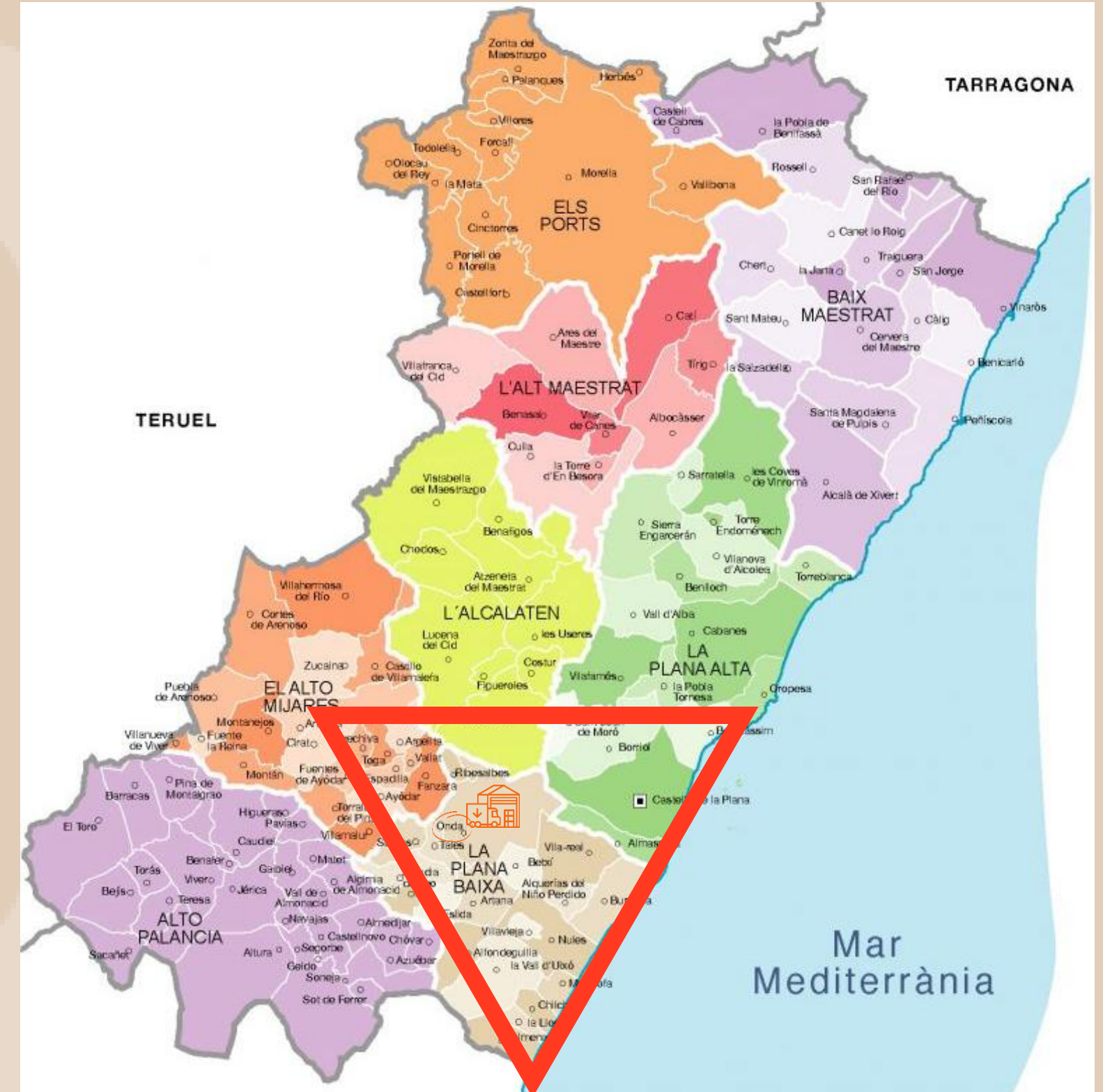


## Castellón

### GRES ARAGÓN - ONDA



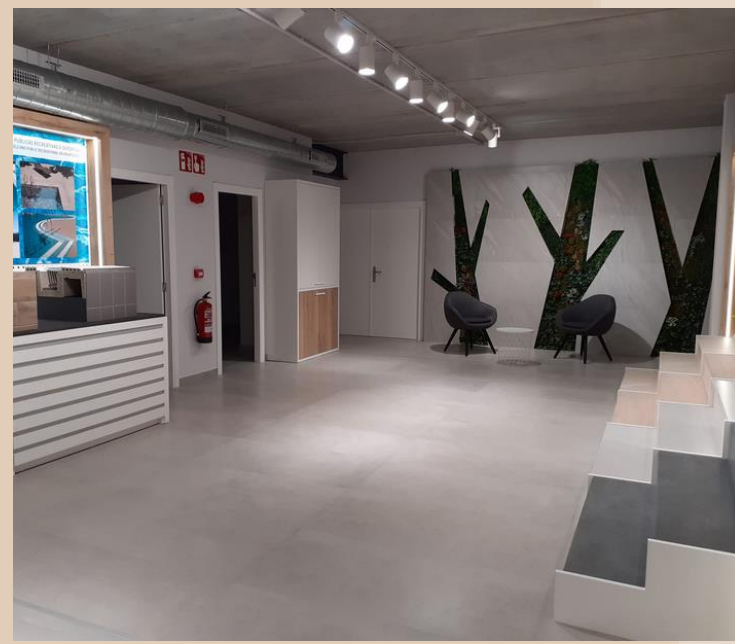
Logistics center, warehouse, sales office and product display in the heart of the ceramic cluster.



# SHOWROOMS

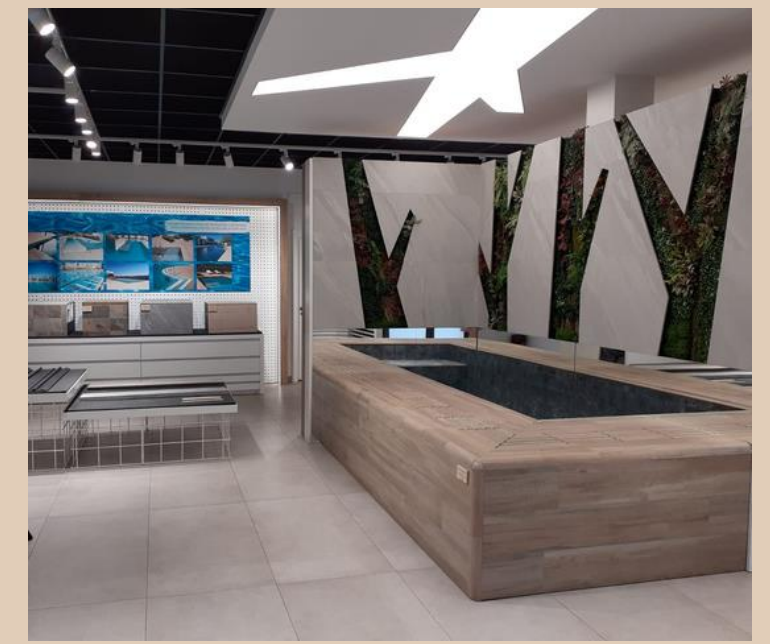
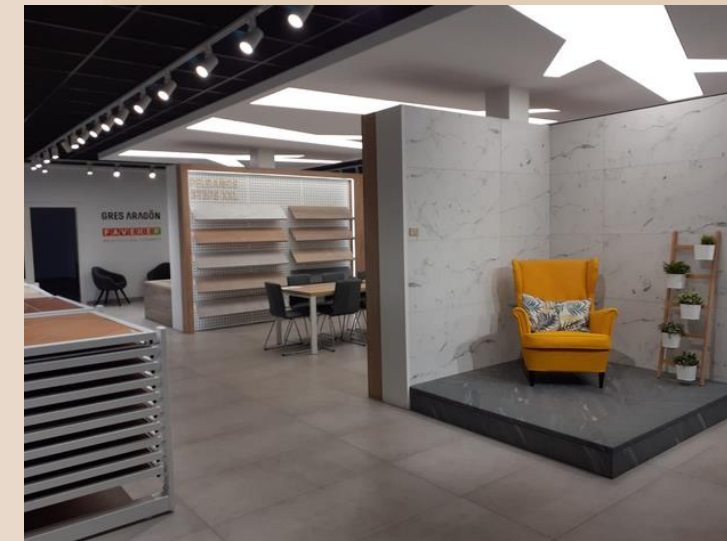


Alcorisa - **FAVEKER**<sup>®</sup>  
ARCHITECTURAL CERAMICS



Mainly displaying the CONTRACT CHANNEL: step treads and ventilated facades

Onda - **GRES ARAGON**  
SOLUTIONS FOR LIVING



Displaying the complete line for the CONTRACT CHANNEL and DISTRIBUTION CHANNEL

# TRADE SHOWS



We're present at the major sector trade shows around the world:

☐ CEVISAMA (SPAIN)

☐ CERSAIE (ITALY)

☐ COVERINGS (USA)

☐ MOSBUILD (RUSSIA)

☐ REBUILD (SPAIN)

☐ TECNOVA (SPAIN)

☐ PISCINE GLOBAL (FRANCE)

☐ BIG 5 SHOW (UAE)



# TRADE SHOWS



CERSAIE 2022



CEVISAMA 2020



TECNNOVA 2022



COVERINGS 2022

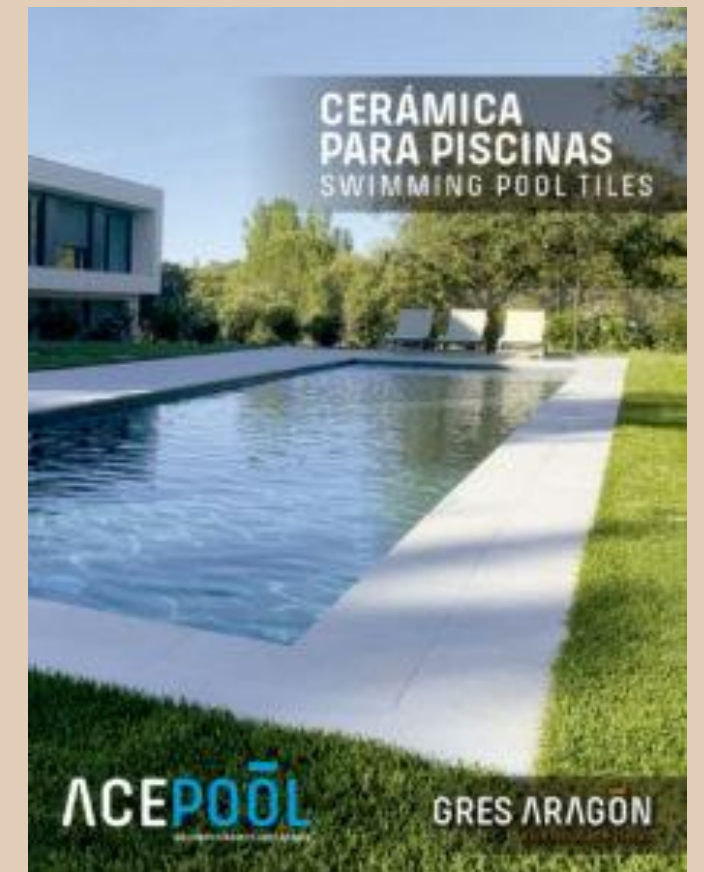
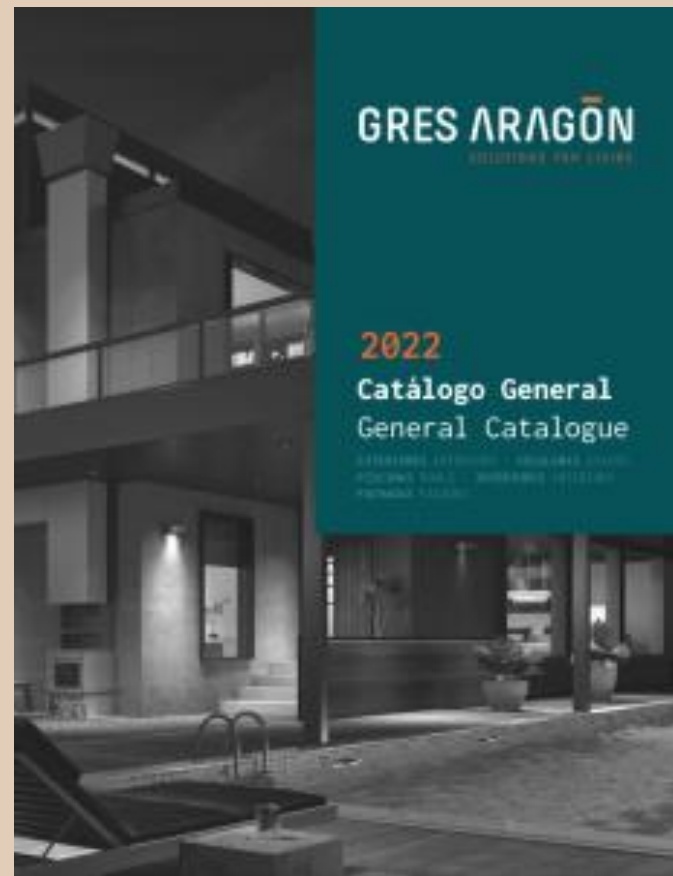


REBUILD 2022



BIG 5 SHOW 2021

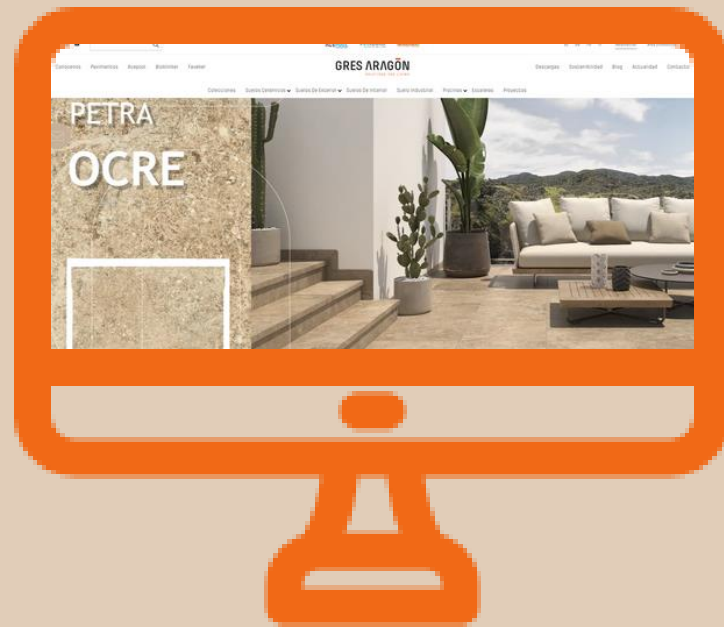
# CATALOGS



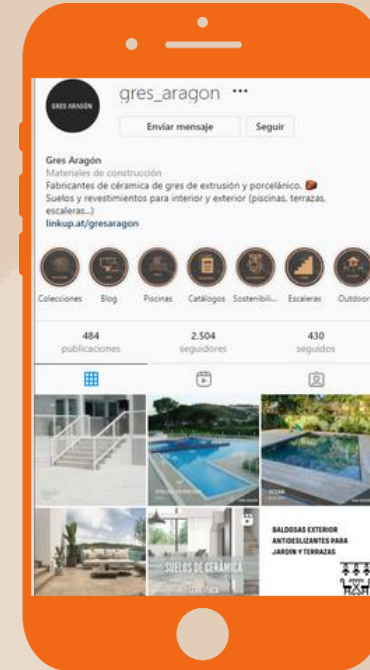
General and specific catalogs are available on paper and in electronic format



# SOCIAL MEDIA AND WEBSITE




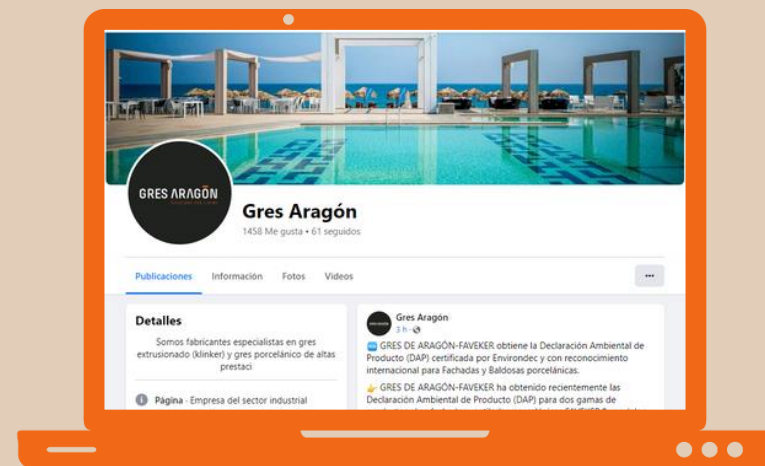
 [www.gresaragon.com](http://www.gresaragon.com)



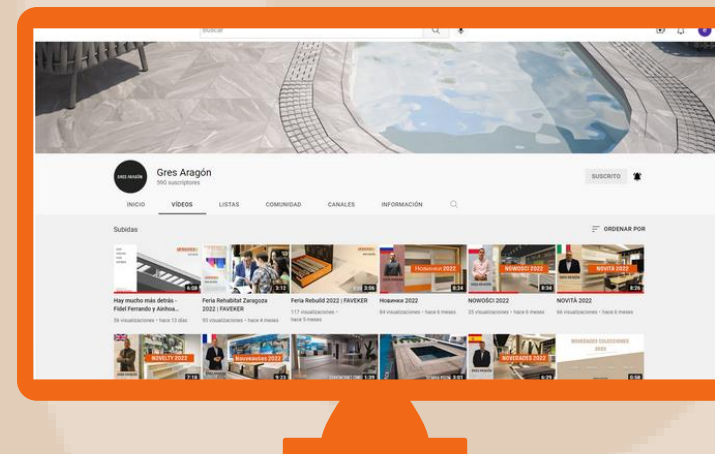
 [@gres\\_aragon](https://www.instagram.com/gres_aragon)



 [gres-aragón](https://www.linkedin.com/company/gres-aragon)



 [gresaragon](https://www.facebook.com/gresaragon)



 [Gres Aragón](https://www.youtube.com/GresAragon)

**GRES ARAGÓN**  
SOLUTIONS FOR LIVING

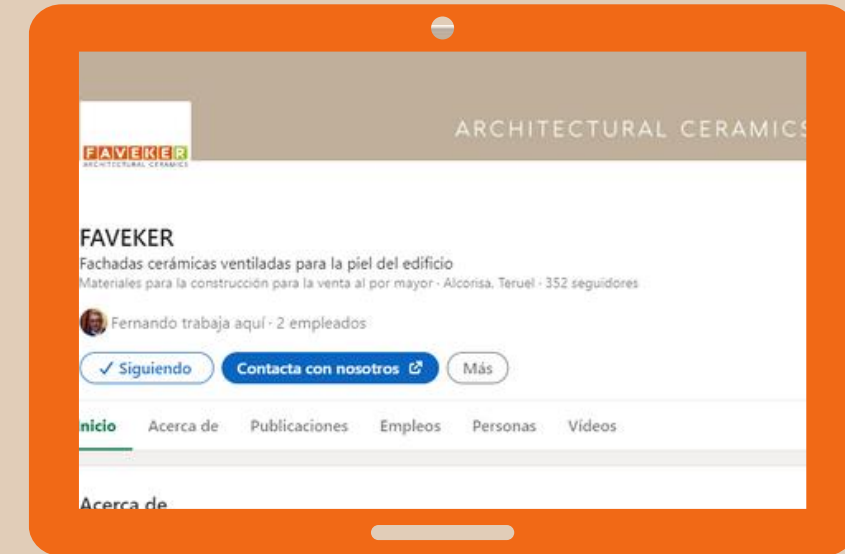
# SOCIAL MEDIA AND WEBSITE



[www.faveker.com](http://www.faveker.com)



[@faveker\\_by\\_gresaragon](https://www.instagram.com/faveker_by_gresaragon)



[faveker](https://www.linkedin.com/company/faveker)



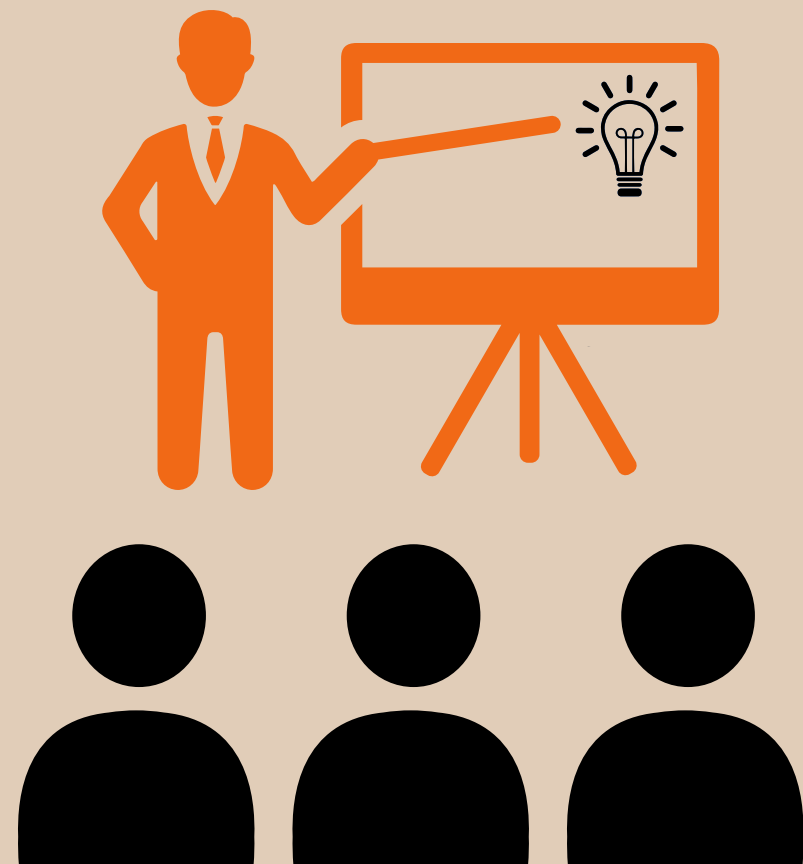
[faveker](https://www.facebook.com/faveker)

**FAVEKER®**  
ARCHITECTURAL CERAMICS

# TRAINING



Training for our sales network, customers, opinion leaders:



VENTILATED FACADES  
SWIMMING POOLS  
INSTALLATION  
STANDARDS  
CERTIFICATIONS  
AND MUCH MORE...





**GRES ARAGÓN**

SOLUTIONS FOR LIVING

**FAVEKER<sup>®</sup>**

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[www.gresaragon.com](http://www.gresaragon.com)

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